



* All images in this datasheet are for illustrative purposes only.

UHD Signage UR781C (OLK)

4K UHD Smart TV



4K UHD



HGiG



Thrilling
Sports Experience

UR871C (SCA) 75/65/55/50/43UR781COLK

Display	Stand Type	2 Poles
	Inch	75" / 65" / 55" / 50" / 43" (Availability Differs by Country)
	Resolution	3,840 × 2,160 (4K UHD)
VESA	75"	: 400 × 400
	65" / 55" / 50" / 43"	: 300 × 300, 200 × 200



4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.



Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.



HGiG, Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.



4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.

Display Resolution	4K Ultra HD (3,840 x 2,160)
Backlight Type	Direct
Refresh Rate	50Hz Native
Brightness (Set Typ.)	75 : 280 nit 65/55/50" : 300 nit 43 : 270 nit
Picture Processor	α5 AI Processor 4K Gen6
AI Upscaling	4K Upscaling
AI Brightness Control	Yes
HDR (High Dynamic Range)	HDR10 / HLG
FILMMAKER MODE™	Yes
Dynamic Tone Mapping	Yes
Picture Mode	9 modes (Vivid, Standard, Eco, Cinema, Sports, Game, Filmmaker, (ISF)Expert(Bright Room), (ISF)Expert(Dark Room))
HGIG Mode	Yes
Game Optimizer	Yes (Game Dashboard)
ALLM (Auto Low Latency Mode)	Yes
Operating System (OS)	webOS 23
ThinQ	Yes
Intelligent Voice Recognition	Ready
Magic Remote Control	Ready
Works with Apple Airplay2	Yes
Smartphone Remote App	Yes (LG ThinQ)
Full Web Browser	Yes
LG Channels	Yes
Sports Alert	Yes
Family Settings	Yes
USB Camera Compatible	Yes
Audio Output	20W
Speaker System	2.0 channel
Speaker Direction	Down Firing
AI Sound	AI Sound (Virtual 5.1 Up-mix)
Clear Voice Pro	Yes
AI Acoustic Tuning	Ready
LG Sound Sync	Yes
Sound Mode Share	Yes
Simultaneous Audio Output	Yes
Bluetooth Surround Ready	Yes (2 Way Playback)
Audio Codec	AC4, AC3(Dolby Digital), EAC3, HE-AAC, AAC, MP2, MP3, PCM, WMA, apt-X (Refer to manual)
HDMI Input	3ea (supports eARC, ALLM as specified in HDMI 2.1)
Simplink (HDMI CEC)	Yes
HDMI Audio Return Channel	eARC (HDMI 2)
USB Input	2ea (v 2.0)
Wi-Fi	Yes (Wi-Fi 5)
Bluetooth Support	Yes (v 5.0)
Ethernet Input	1ea
CI Slot	1ea
RF Input (Antenna/Cable)	2ea
SPDIF (Optical Digital Audio Out)	1ea
High Contrast	Yes
Gray Scale	Yes
Invert Colors	Yes
TV Dimensions without Stand (WxHxD)	1235x715x57.5
TV Dimensions with Stand (WxHxD)	1235x780x230
Packaging Dimensions (WxHxD)	1360x810x162
TV Stand (WxD)	948x230
TV Weight without Stand	14.0
TV Weight with Stand	14.1
Packaging Weight (Overseas)	18.9
VESA Mounting (WxH)	300x300
Power Supply (Voltage, Hz)	AC 100~240V 50-60Hz
Standby Power Consumption	Under 0.5W
Remote	Standard Remote
Remote Control Batteries	Yes (AAA x 2EA)
Power Cable	Yes (Detachable)

* Specifications are subject to change without notice. Please make sure to check the product manual for details about product usage.



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Solutions